## **Privacy Statement - Perfect Home Spain**

**Introduction** Perfect Home Spain takes your privacy very seriously and will process and use your information (the data subject) in a secure manner. In this Privacy Statement, we explain what data we process and for what purpose. Additionally, you can read about your rights concerning our processing of your personal data. We recommend that you read this Privacy Statement carefully. If you have any questions, you can always contact us at info@perfecthome-spain.com.

**Who is Perfect Home Spain?** Perfect Home Spain is responsible for processing your personal data. We are registered in the Netherlands with the Chamber of Commerce under number 96145811 and act as the data controller.

**How does Perfect Home Spain use your data?** Below is an overview of the purposes for which Perfect Home Spain processes personal data about you. For each purpose, we specify the data used, the legal basis for processing, and the retention period. We have grouped the data flow to keep it clear.

## Services, Customer Management, and Financial Administration

• **Purpose**: Financial administration

**Data**: (Business) name, billing address, bank details (bank name/IBAN/BIC), outstanding balance

Legal basis: Execution of the agreement

**Retention period**: As long as necessary for this purpose

• **Purpose**: Order management

**Data**: Name, address, email address, phone number, payment details, account number, order number, complaint details, Chamber of Commerce number, VAT number, customer number

**Legal basis**: Legitimate interest (commercial interest)

**Retention period**: As long as necessary for this purpose

• Purpose: Complaint handling

**Data**: Name, address, email address, phone number, payment details, account number, order number, complaint content, Chamber of Commerce number, VAT number, customer number

**Legal basis**: Legitimate interest (commercial interest)

**Retention period**: As long as necessary for this purpose

• Purpose: Invoicing

**Data**: Name, address, email address, phone number, payment details, account number, order number, complaint details, Chamber of Commerce number, VAT number, customer number

**Legal basis**: Legitimate interest (commercial interest) **Retention period**: As long as necessary for this purpose

## Marketing

• **Purpose**: Direct marketing

Data: Name, address, email address, phone number, click behavior, browsing

behavior, product interest, social media account, order history, billing/shipping address

**Legal basis**: Legitimate interest (commercial interest) **Retention period**: As long as necessary for this purpose

• Purpose: Newsletter

**Data**: Name, address, email address, phone number, click behavior, browsing behavior, product interest, social media account, order history, billing/shipping address

**Legal basis**: Legitimate interest (commercial interest) **Retention period**: As long as necessary for this purpose

Purpose: Social marketing

**Data**: Name, address, email address, phone number, click behavior, browsing behavior, product interest, social media account, order history, billing/shipping address

**Legal basis**: Legitimate interest (commercial interest) **Retention period**: As long as necessary for this purpose

## Website

• Purpose: Website analysis

Data: Browsing behavior, location data

**Legal basis**: Legitimate interest (commercial interest) **Retention period**: As long as necessary for this purpose

• **Purpose**: Account creation

Data: Name, address, email address, username, password, user ID, message

content

**Legal basis**: Execution of the agreement

**Retention period**: As long as necessary for this purpose

**Your Rights** Under the General Data Protection Regulation (GDPR), you have several rights regarding your data and its processing:

- Access: You can always view and, if necessary, modify your (personal) data in your
  account. If you want to see the personal data we have stored about you, you can
  submit an access request.
- Modification: If you want to make changes to your personal data after an access request, you can submit a request to Perfect Home Spain to modify, improve, supplement, delete, or block your data.
- **Restriction of processing**: You have the right to request that Perfect Home Spain restrict the processing of your personal data, under certain conditions.
- **Objection**: If the processing of your data is based on Perfect Home Spain's or a third party's legitimate interest, you have the right to object to this processing.
- **Data portability**: You have the right to obtain your personal data in a structured, commonly used format so that you can transfer it to another service provider.
- **Automation**: In cases where fully automated processing takes place, you have the right to request a human review of the decision.

• **Withdrawal of consent**: You can withdraw your consent for data processing at any time. This does not affect the processing that occurred before your withdrawal but may mean that certain services can no longer be provided.

**Changes to this Privacy Statement** Perfect Home Spain may update this privacy statement from time to time. We recommend that you regularly check this statement to stay informed about any changes.

**Questions or Complaints?** If you have any questions about this privacy statement or how Perfect Home Spain uses your data, you can send an email to info@perfecthome-spain.com. For complaints, you can also contact the Data Protection Authority.